

# MICHAEL R. DUMLAO

929 O STREET NW SUITE 1 | WASHINGTON, DC 20001 | (202) 297.0024 | WWW.MICHAELDUMLAO.COM | MICHAELDUMLAO@GMAIL.COM

## WORK EXPERIENCE

### **STYLE & IMAGE NETWORK**, Washington, DC

*Co-founder and Director of Creative Media, (5/2005- present)*

- Steers creative projects from conceptualization to delivery as senior member of SIN's design team (which includes copywriters, illustrators, photographers and production artists across the United States) while applying senior design skills across a spectrum of print, web and film media.
- Co-creator and creative director for major events and programs: Fashion Fights Poverty, the Dress Responsibly Look book.
- Works with senior development and account management team to create integrated branding solutions and innovative communications strategies for clients such as the French Wine Society's national Tour de Champagne and the Philippine Embassy's "Centennial Tribute" fashion show; for a comprehensive client list and project portfolio, visit [www.sinpr.com](http://www.sinpr.com).

### **CENTER FOR NEW DESIGNS IN LEARNING & SCHOLARSHIP**, Georgetown University, Washington, DC

*Communications Design Specialist (promoted from "Graduate Fellow"), (9/2004- present)*

- Formulate concepts and execute layout designs for art work and copy to be presented by visual communications media (print, web, media and packaging) while conducting visual design tutorials and workshops.
- Design and manage internal and external communications strategy and protocols; part of campus-wide committee on university communications and branding.
- For a full list of projects, visit <http://cndls.georgetown.edu>

### **UNITED NATIONS ASSOCIATION**, Washington, DC

*Director of Global Classrooms (1/2004-5/2005)*

- Directed the *Global Classroom* program in the District of Columbia, which focuses on progressive systemic integration of global literacy curriculum in DC public schools; oversee program communications ([www.unanca.org/gcdc](http://www.unanca.org/gcdc)), capacity building; dictate budget allocation and manage staff of program coordinators, project managers and conference coordinators.
- Managed partnerships with DCPS, Department of State, World Bank and Pan American Health Organization; oversee execution of professional development seminars (including creation of graduate-level course on foreign affairs for high school educators), Model UN Conferences and global student exchange; Work with Ruder Finn on press relations & message development.

### **UNITED NATIONS ASSOCIATION**, Washington, DC

*Director of Membership Programs, (5/2002 – 1/2004)*

*Awards: National UNA Earl Eames Technology Award, 2004*

- Directed membership programs which serviced over 1500 constituents in the metropolitan DC area while managing a staff of global fellowship participants (quarterly rotation; total 56 from 24 countries over 8 semesters); program portfolio included embassy/diplomatic receptions, policy briefings, congressional luncheons, national conventions, annual meetings, international career fairs, *Model UN* conferences, *Adopt-A-Minefield* fundraisers and others.
- Directed all communication/public relations activities including the drafting of press releases/media advisories, managing event publicity and marketing design; engaged in capacity building with government agencies, the UN system and other organizations; designed and managed [www.unanca.org](http://www.unanca.org); edited the *UN Express* and the *UN Vision* publications.
- International work included: 3-month capacity research project in Ghana to develop "Global Development Exchange Program" and provided assistance to "It's Just The Kids" humanitarian program in Havana, Cuba.

### **MADISON GOVERNMENT AFFAIRS**, Washington, DC

*Director of Operations, (12/2000 – 4/2002) // Web Communications Consultant, (4/2002- 6/2003)*

- Designed and managed [www.madisongov.net](http://www.madisongov.net); executed all corporate communication projects and presentations.
- Provided lobbying support to senior level associates by tracking legislation, reporting on congressional hearings, preparing policy briefs and facilitating contact with congressional offices and prospective clients.
- Created and directed *Madison Exchange* program, which involved networking with affiliate intern programs and managing staff.

### **MARYANNE CONNELLY FOR CONGRESS**, Union, New Jersey

*Field Manager, Minority Affairs, (8/2000 – 11/2000)*

- Spearheaded the voter contact and volunteer recruitment efforts within strategic municipalities of Union County.
- Specialized in outreach efforts towards state LGBT and Asian-Pacific Islander communities; organized fundraisers.
- Managed staff of 46 interns in campaign internship program; recruited, trained and managed the efforts of over 270 volunteers throughout the campaign and during our election day get-out-the-vote operation.
- Targeted approximately 20,000 voters by organizing phone banks and door-to-door efforts.

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## PACIFIC PRIDE FOUNDATION, Santa Barbara, California

*Young Adult Programs Coordinator, (1/2000 – 8/2000)*

- Supervised legal, counseling and advocate services and events for over 150 disadvantaged youth; coordinated *Youth Education for Safer Sex* Program, a youth-directed HIV/safer-sex education project.
- Identified and facilitated aid for over 700 clients who were at high risk of HIV Infection while recruiting and supervising volunteer staff for program development and execution.
- Designed and coordinated all press releases, press kits and publicity for major events such as the *First Annual Santa Barbara Queer Youth Prom* and *Youth Pride on the Beach, 2000*.

## PUBLISHED WORKS

- (2005) *The Virtuous Consumer: Using Social-Network Technologies To Foster The Public Space of Markets*. Available on Aladin Research Commons at <http://hdl.handle.net/1961/3697>
- (2005) Mobile Philanthropy: Digital Communications and the Greater Global Good. In Julie Germany (ed.) *The Politics-to-Go Handbook: A Guide to Using Mobile Technology in Politics*. Institute for Politics and Democracy in the Internet: Washington, DC
- DC Style Magazine, Social Studies photographer, 2004-2006
- "Town & Country," *The Advocate*, August 20, 2002.
- *Latina Style Magazine*, Photographer (5/2002-5/2003).

## EDUCATION AND PROFESSIONAL TRAINING

- Graduate School of Arts & Sciences, 2004-2006:  
*Georgetown University*.  
*Thesis: The Virtuous Consumer (see above)*.  
Master of Arts, Communication, Culture & Technology  
*Chancellors List: Who's Who* of Graduate students, 2004  
Thesis awarded Distinction (highest honor); 4.0 GPA.
- College of Arts and Sciences, Honors Program, 1997-2000:  
*University of California, Santa Barbara*.  
Bachelor of Arts in Photography and Design (High Honors)  
Dean's List, Fourragere Award for Academic Excellence.
- Sydney College of the Arts, 1999:  
*University of Sydney, Australia*.  
Photography and Advertising Design Program.
- Digital Design Workshops, 2004-2006  
*Corcoran School of Art, Washington, DC*.  
Adobe InDesign, Macromedia Flash.
- Campaign Management School, 2000  
*Strategic Consulting Group, Chicago, Illinois*.  
Field and Press Management Program.

## TECHNICAL KNOWLEDGE

- Graphic and web design programs: Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Macromedia Dreamweaver, Macromedia Flash, Final Cut Pro. Highly proficient in HTML, CSS with limited knowledge of PHP.

## COMMUNITY INVOLVEMENT

- *At-Large Board Member*, National Leadership Council, Young Professionals for International Cooperation: 2004- present.
- *Branding Research Coordinator*, Special Task Force on Media, National Communications Committee, UNA-USA: 2004-present.
- *Founder and past Director*, Asian Affairs Committee, YPIC UNA-NCA: 2003-2005.
- *Life Member*, Golden Key National Honor Society: 2000-present.
- *Community Outreach Coordinator*, Associated Student Body, UCSB: 2000.
- *Minority Affairs Officer and Publicity Executive*, Sydney College of the Arts, University of Sydney: 1999.
- *Advertising, Marketing and Publication Advisor* for Sydney Drama and Dance Society: 1999.

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## ART AND EXHIBITION CV

### **International Artist Support Group Show**

New Delhi , India  
October, 2004  
*"Maskara" series (oil pastels)*

### **Akwaaba! Images from Ghana**

Embassy of Ghana, Washington, DC  
October, 2004  
*"Ghana" series (photographs)*

### **Isang Sinulid/ A Single Thread (presented by Julian Oteyza)**

Philippine Cultural Center, New York City  
August, 2004  
*"Balikbayan" series (portraits of The Philippines)*

### **Brown Strokes on a White Canvas (presented by Julian Oteyza)**

Martin Luther King Library, Washington, DC  
June, 2004  
*"Balikbayan" series (portraits of The Philippines)*

### **Fraser Art Auction and Reception**

Bricks Tavern , Washington, DC  
April, 2003  
*"Cequyina Dreams of Liberty," " Sara Eternal," "Matthen," "Deaf Tony1"  
(photographs)*

### **Beyond Walls (presented by Sabi Behzadi)**

Spiral Flight Art Center, Washington, DC  
January- April, 2003  
*Various portraits (photographs)*

### **Hookers in The Barne**

Barnes and Noble, Washington, DC  
September - October, 2002  
*The Hooker Project (photography) and Forbidden Alphabet (photograms)*

### **Sydney College of The Arts Degree Show**

SCA, Sydney, Australia  
November - December, 1999  
*Queer Paradigm Series (photo banners)*

### **Clearly Queer: Art of the GLBT Experience**

Women's Center Art Gallery, Santa Barbara, CA  
October - November, 1998  
*Untitled Series (drawings)*

### **Asian American Pacific Islander Art Expo**

UCSB MultiCultural Center, Santa Barbara, CA  
May 11- May 16, 1998  
*Nandito Ako (painting/ collage)*

### **Mural Project**

Santa Barbara Museum of Art, CA  
Sept 1996 - Sept 1997  
*The Fountain of Youth/ La Fuente de la Juventud, Mural*

Collaboration with Rafael Perea de la Cabada, William Runnette, Danitza Cardenas, Charlie Dorado, Amber Wilke and Colin Zimbleman

### **Colors of Unity Exhibit**

Santa Barbara, CA  
April, 1997  
*Colors of Unity Mural*

Collaboration with Alison Oldfield, Melissa Cunningham, Candice Lamberte, Sumitra Israchanpanich, Benjamin Bottoms, Adam Marquis, Shannon Gledhill, Marc Pizzorno, Meredith Medina, Warren Schultheis, Becky Blakely, Candace Cedar, Manuel Solorio, Emily Holst

### **Pilipino Art Exhibition**

Puro Arte, Los Angeles  
June, 1997  
*Nandito Ako (painting/ collage)*

### **Youth Art Month, Student Art Exhibition**

The Bowers Museum of Cultural Art, Santa Ana, CA  
March, 1996  
*Metamorphosis (drawing)*

### **Interactions Exchange**

Contemporary Arts Forum, Santa Barbara, CA  
April, 1996 - June, 1996  
*Untitled, (multi-media sculpture)*